

OUR COOKIES POLICY

The General Data Protection Regulation (GDPR) is a comprehensive update to existing European Union laws that went into effect on May 25, 2018. The GDPR was designed to harmonize data privacy laws across Europe, to protect and empower all EU resident's data privacy and to reshape the way organizations across the region approach data privacy. The General Data Protection Regulation (GDPR) (<https://www.eugdpr.org/>) the Data Protection Directive and was designed to harmonize data privacy laws across Europe, to protect and empower all EU citizens data privacy and to reshape the way organizations across the region approach data privacy.

It became effective on May 25, 2018. The GDPR applies not only to organizations who process data in the EU, but also an organization that offers goods or services to, or monitors the behavior of people inside the EU. GDPR applies even if the processing takes place outside of the EU. The GDPR applies to information that directly or indirectly could identify an individual. This includes information, such as names, addresses, phone numbers, date of birth, as well as IP addresses, cookie identifiers, device information, advertising identifiers, financial information, geo-location information, social media information, consumer preferences, etc.

A cookie is a small piece of data from the Internet stored in a hard drive or in a computer, tablet, Smartphone or equivalent device's web browser with browsing functions. They help, among others, to customize the web owner's services, make the navigation and usability experience easier, to gather aggregate information from the web visitors, enable playing and viewing media content in the page, allow interaction items between the user and website, enable security tools, etc.

Cookies can be "persistent" or "session cookies. A persistent cookie helps us recognize you as an existing user, so it's easier to return to Talledon or interact with our services without signing in again. After you sign in, a persistent cookie stays in your browser and will be read by Talledon when you return to one of our site or a partner site that uses our services. Session cookies only last for as long as the session.

The other tracking technologies work similarly to cookies and place small data files on your devices or monitor your website/ mobile application activity to enable us to collect information about how you use our websites/ applications. This allows our website to recognize your device from those of other users of the Sites. The information provided below about cookies also applies to these other tracking technologies.

We have 3 varieties of cookies which operate on our website:

- **Strictly necessary cookies.** These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request of services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.
- **Performance cookies.** These cookies allow us to count visits and traffic sources, so we can measure and improve the performance of our site. They help us know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies, we will not know when you have visited our site.
- **Targeting cookies.** These cookies may be set through our site by our advertising partners who may use them to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

How we use cookies

Cookies do not contain any information that personally identifies you, but personal information that we store about you may be linked, by us, to the information stored in and obtained from cookies. The cookies used on the website include those which are strictly necessary cookies for access and navigation, cookies that track usage (performance cookies), remember your choices (functionality cookies), and cookies that provide you with targeted content or advertising

We may use the information we obtain from your use of our cookies for the following purposes:

- to recognise your computer when you visit the website
- to track you as you navigate the website, and to enable the use of any e-commerce facilities
- to improve the website's usability
- to analyse the use of the website
- in the administration of the website
- to personalise the website for you, including targeting advertisements which may be of particular interest to you.

Most browsers allow you to refuse to accept cookies. Blocking all cookies will, however, have a negative impact upon the usability of many websites. If you block cookies, you may not be able to use certain features on the website (log on, access content, use search functions).

